



October 1-7, 2020

In our 20th year of the Pittsburgh StepTrek, the South Side Slopes Neighborhood Association intends to support our community and region with an outdoor, family friendly, socially distanced, and safe event that will help people to get out and explore our neighborhood. We understand the implications of our current situation with the pandemic and financial fallout that has accompanied it. Our intent is to produce an enjoyable experience in our neighborhood, while keeping our distance from each other. We hope that you are willing to partner with us as we move forward in our planning and execution of the 20th Annual Pittsburgh StepTrek.

We are preparing to implement several changes to ensure the safety of all attendees for the 2020 event. We will utilize digital maps that will enable the attendees to walk the routes at any time of their choosing from October 1-7. We will offer a pay-what-you-can registration and will electronically distribute the route maps and route narratives. We will eliminate all gathering areas, including the StepTrek Marketplace, that typically consists of event check-in, live entertainment and sponsor displays and we will also eliminate the water stops and acoustic musicians along the routes.

Throughout the last 19 years we have varied our StepTrek routes to allow for exploration of all the areas of our neighborhood and steps. In our 20th year, we will be releasing a variety of these historic routes to our followers throughout the summer through our social media channels, e-blasts and our printed newsletter. Our goal is to highlight the areas where you can safely take an urban hike in our neighborhood, at your leisure.

We intend to maintain the safest possible options for our event this year to keep everyone happy and free of anxiety. We hope to partner with you on this endeavor as we celebrate 20 years of the Pittsburgh StepTrek.



Sponsorship Opportunities

BUSINESS NAME:

ADDRESS:

CONTACT NAME:

PHONE:

EMAIL:

Sponsorship Levels

- ☐ Slopes Sponsor \$500
- ☐ Patron Sponsor \$250

Slopes Sponsor \$500

- 6 Admissions tickets to event
- 3 Event t-shirts
- Logo display on event t-shirt
- Logo display on digital maps
- Logo display on all digital promotions including the ticketing site and e-blasts
- Logo on all print marketing materials including event posters and signage

Patron Sponsor \$250

- 4 Admissions tickets to event
- 2 Event t-shirts
- Logo display on event t-shirt
- Logo display on digital maps
- Logo display on all digital promotions including the ticketing site and e-blasts

Please return form and payment to:

South Side Slopes Neighborhood Association
c/o StepTrek
PO Box 4248
Pittsburgh, PA 15203

Fax: 412-202-5073

SOUTH SIDE
SLOPES
NEIGHBORHOOD
ASSOCIATION

Please make your check payable to the South Side Slopes Neighborhood Association

***To receive all benefits associated with your sponsorship level, the sponsorship commitment form and payment must be received by 9-4-20.**

Questions, contact, Casey@MahavenEvents.com

www.southsideslopes.org